

QUESTIONS FUNDERS LIKE TO ASK

What's Next
grants

ABOUT YOUR ORGANIZATION	Can you provide a brief overview of your organization's mission and history?
	Who are the members of your board and how are they involved in the organization?
	Describe the diversity and inclusion practice within your organization.
	What are your short-term (1-5 years) and long-term, (5-25) organizational goals? How do you plan to achieve them?
	Can you describe the project for which you are seeking funding?
	Can you provide a brief overview of your organization's mission and history?
	How does this project align with your organizations' overall mission and goals?

	How does your team's experience and expertise support the project's goals?
	How will additional funding affect the project's scope or outcomes?
ABOUT YOUR FINANCES	How do you make sure your nonprofit stays financially stable, avoids deficits, and can continue fulfilling its mission?
	What does sustainability mean to your organization, and how do you plan to maintain financial sustainability?
	How do you track and manage budget line items?
	Financial audits, financial controls and processes, financial issues the funder should be aware of such as a deficit.
PROGRAM BENEFICIARIES	Can you describe the primary population served through this request? Include data!
	How do you consult with and involve the community in your program?

	What method do you use to recruit and retain participant?
	How is participant feedback incorporated into your program development and continuation?
MEASUREMENT EVALUATION AND LEARNING PRACTICES	How does your program measure/define success?
	What measurement and evaluation practice do you have in place?
	How do you ensure that your programs are effectively achieving their intended outcomes?
	What processes do you have in place for adapting programs based on evaluation findings or changing needs?
FAQ	<p>What are grant funders typically looking for in a proposal?</p> <p>Grant funders generally look for proposals that align with their mission and goals. They expect clear objectives, measurable outcomes, and a well-defined budget. Demonstrating organizational capacity</p>

	<p>and past successes can also strengthen your proposal.</p>
	<p><i>How can I identify the right grant funder for my project?</i></p> <p>Identifying the right grant funder involves researching funders whose priorities match your project goals. Look into their past funding history, eligibility criteria, and specific areas of interest to ensure alignment.</p>
	<p><i>What common mistakes should I avoid when applying for grants?</i></p> <p>Common mistakes include submitting incomplete applications, failing to follow guidelines, and not tailoring your proposal to the funder's interests.</p> <p>Proofreading thoroughly and adhering to deadlines can help avoid these pitfalls.</p>
	<p><i>How important is it to build relationships with grant funders?</i></p> <p>Building relationships with grant funders is</p>

	<p>critical. Establishing trust and communication helps funders understand your organization's mission and increases your chances of receiving funding in the future.</p>
	<p><i>What should I include in my grant proposal's budget section?</i></p> <p>Your budget section should include detailed and transparent cost breakdowns.</p> <p>Ensure all expenses are justified and align with the objectives of your proposal, avoiding any vague or unsupported figures.</p>